

Sponsorship Opportunities



Kaleideum™

The annual sponsorship program with Kaleideum offers community partners a way to engage and support the Museum year-round. Sponsors receive exceptional advertising and promotional opportunities throughout the year.

the **VISIONARY**
\$**10,000+**



RECOGNITION & BENEFITS

Website

Approximately 11,000 visits per month

- Logo or name on website

Annual Report

Sent to 250 business leaders and community supporters

- Name listed in annual report

Peppercorn Theatre Playbills

More than 36 performances

- Full-page, color ad in three playbills

Kaleidoscope Ball

Attended by 300+ business leaders and community supporters

- Logo on "Save the Date," invitation, program, and website
- Tickets for 10*

Truck & Treat BOOsted

Attended by 1,500+ adults and children

- Logo on banner, social media, and additional marketing
- Tickets for 25
- Table for display

Other Special Events

Summer Kick-off, Kaleideum After Dark, Festive Family Friday, etc.

- Logo recognition for three special events during the year

Weekly e-newsletter

10,000+ recipients

- Logo

Facility Rental

- FREE (either campus)



\$**10,000** can provide

Free access to 2,000 WS/FCS students in Title 1 schools

- OR -

357 hours of hands-on learning

- OR -

312 animal encounters

- OR -

Six professional theatre performances

the **INVENTOR**
\$**5,000**

the **DESIGNER**
\$**2,500**

the **BUILDER**
\$**1,500**

- Logo or name on website

- Logo or name on website

- Logo or name on website

- Name listed in annual report

- Name listed in annual report

- Name listed in annual report

- Full-page, color ad in three playbills

- Half-page, color ad in three playbills

- Logo on invitation, program, and website
- Tickets for 8*

- Logo on program and website
- Tickets for 8*

- Name on program and website
- Tickets for 4*

- Logo on social media and additional marketing
- Tickets for 20
- Table for display

- Logo on social media
- Tickets for 15
- Table for display

- Tickets for 10
- Table for display

- Logo recognition for two special events during the year

- Logo recognition for one special event during the year

- Logo

How your donation impacts Learning Reimagined at Kaleideum

\$5,000 can provide

Free access to 1,000 WS/FCS students in Title 1 schools

- OR -

178 hours of hands-on learning

- OR -

156 animal encounters

- OR -

Four professional theatre performances

\$2,500 can provide

Free access to 500 WS/FCS students in Title 1 schools

- OR -

89 hours of hands-on learning

- OR -

78 animal encounters

- OR -

Two professional theatre performances

\$1,500 can provide

Free access to 300 WS/FCS students in Title 1 schools

- OR -

54 hours of hands-on learning

- OR -

42 animal encounters

- OR -

One professional theatre performance

* The fair market value of goods and services provided will be deducted from your total donation for tax purposes.



*Inspiring wonder, curiosity, and lifelong learning
in our children and community
through interactive play
and discovery.*

▶ kaleideum.org ◀



Kaleideum™

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