



Play Summit 2025 Agenda

9am-9:30 am: Welcome Breakfast in La STEAM

Kick off the morning with coffee, breakfast snacks, and informal networking with BINGO cards!

9:30 am-9:55 am: Neighborhoods of Kindness

Mallory Mbalia, Director of Learning and Education at Fred Rogers Productions, will start the day with reflections on seeing children for who they are and the impact our work has on them.

10 am-10:45 am: Panel Discussions

Session A — In the Hot Seat: Children's Museums & Social Issues

Museum leaders are in the "hot seat" to tackle tough questions about navigating social causes, internal dynamics, and guest expectations.

Session B — Ready or Not: Preparing for the Unexpected

Museum leaders discuss emergency preparedness tips that will strengthen your museum's resilience and help you face the unexpected with confidence.

11-11:45 am: Mainstage Conversation

The Changing Guest: Strategies for a New Era

Visitor behavior is changing. This keynote panel brings museum leaders, law enforcement, and mental health professionals together to discuss challenges, strategies, and explore how institutions can foster stronger connections with their communities.

Noon-12:45 pm: Lunch and Learn in La STEAM

Debrief with guided questions at your tables, or visit the Digital Dome and decompress for some quiet time.

12:50 pm-1:30 pm: Explore Kaleideum

Explore the museum at your own pace! Find our staff throughout the museum to answer any questions you have.

1:45 pm-2:30 pm: Roundtable Peer Discussion - Session 1

2:40 pm-3:25 pm: Roundtable Peer Discussion - Session 2

Choose one topic per session! Session information will be visible on the TVs throughout the museum.

3:30 pm: Snack Break + Group Photo + BINGO Winners

Take a snack break, snap a group photo, and get your BINGO prizes!

3:45 pm-4:15 pm: Final Thoughts and Q&A in LA STEAM

Playing through the Storm

Dr. William T. Lewis, Founder of Willhouse Global and Co-founder of The Intersections

4:30 pm: Wrap up the Day with Us!

Come see a laser show, visit the Fractals gift shop, or explore the museum.

I met someone at Play Summit who...

has a ghost story	only likes tea	has accidentally set off an exhibit's sound effect	has a wholesome guest interaction story	has had to ask a kid what a drawing is
has repaired something in an exhibit using office supplies	with a science based tattoo	is in the same department as you	is really bad at pronouncing dinosaur names	knows at least three animal names in Latin
often interacts with guests	only likes coffee	has visited your home museum before	has been caught in a "Why is this sticky?" moment at work	shares your favorite STEAM topic
has a pet that's not a cat or dog	often interacts with field trips	has cleaned up pee in their museum	is the Altru "Expert" of another museum	has worn a costume for a program or event
has found Waldo in Kaleideum	has splashed someone in a water gallery	has a funny guest story	is very silly	has to regularly purchase things in bulk

Who did you meet today? Write down their info here!
