



Job Title: Seasonal Engagement Specialist
Reports To: Senior Director of Education/ Engagement
Details: part-time Flexible schedule including weekends,
hours will vary
Typically, 15-25 hours per week but could be up to 40 seasonally
\$10-\$13/hour

Background:

Kaleideum was formed in July 2016 as result of the merger of SciWorks and The Children's Museum of Winston-Salem. Currently, the Museum is operating in a single brand-new location, located in downtown Winston-Salem. The mission of the Museum is: *Inspiring wonder, curiosity, and lifelong learning in our children and community through interactive play and discovery.* As a merged entity, we spark the imagination and ignite the intellectual curiosity of our visitors by developing exhibits and programming that fuse STEM (science, technology, engineering, and math), literacy, and the arts into an integrated approach to learning. In all our endeavors, we seek to be strong partners with our families, schools, and community members as we prepare future generations for lifelong learning and success.

Position Summary:

Engagement & Education Specialists bring the museum to life by creating meaningful and playful experiences for visitors. This front-facing role is responsible for leading hands-on activities, demonstrations, and programs for children, families, and school groups—especially in Kaleideum’s Try It! Studio, a creative makerspace where art and science meet.

The ideal candidate is outgoing, customer service-oriented, independent, and passionate about STEAM (science, technology, engineering, arts, and math). Specialists foster curiosity, support exploration, and ensure every visitor feels welcomed and inspired.

Primary Duties and Responsibilities:

- Lead engaging activities, demonstrations, and programs throughout the museum (field trips, camps, birthday parties, and public programs).
- Encourage creativity, experimentation, and problem-solving through hands-on STEAM projects.
- Provide excellent customer service by welcoming, assisting, and interacting with visitors of all ages.
- Share knowledge about exhibits and foster connections between visitors and museum content.
- Assist in maintaining museum spaces including the exhibits and hallways
- Set up and clean-up program spaces, materials, and equipment.
- Support a safe and inclusive environment for all visitors and staff.
- Collaborate with the Learning & Engagement team to develop and deliver high-quality programming.
- Other duties as assigned.

Knowledge. Skills. Ability:

- Enthusiastic, outgoing, and comfortable engaging with children, families, and groups.
- Creativity and interest in STEAM, making, and hands-on learning.
- Strong customer service and communication skills.
- Reliable, independent, and adaptable in a fast-paced, ever-changing environment.
- Problem-solving and conflict resolution skills.
- Ability to foster inclusive experiences for diverse audiences, including children with special needs.
- Spanish speaking is a plus.
- **Available to work a flexible schedule, including weekends, holidays, and evenings.**

Qualifications:

Minimum Education/Experience:

- Some college course work in an appropriate field such as education or STEAM-related field preferred. High school degree/GED required.
- 1 or more years' experience in an educational setting working with children; previous experience in a museum or non-profit environment a plus.
- Willingness to work with children with special needs. (Ex: visual impairments, diabetes, allergies, autism, etc.)

Essential Physical Functions:

- On any given day, Museum staff may be required to do one or more of the following: climbing, stooping, kneeling, crouching, crawling, and reaching.

All applicants must submit to a drug test and criminal background check as part of the pre-employment process for Kaleideum.

To apply, please submit a museum application and resume to Shari Brady, Vice President of Education.