

# KALEIDOSCOPE Ball 2026

Saturday, November 14, 2026

The **Kaleidoscope Ball** is the centerpiece of Kaleideum’s annual fundraising calendar and a celebration of everything the museum represents: creativity, connection, and curiosity in motion. By sponsoring the Ball, you’re not just investing in one extraordinary evening — you’re helping open doors of opportunity for thousands of children and families across our community.

Proceeds from the Kaleidoscope Ball directly support Kaleideum’s **Access and Opportunity Initiative**, which removes barriers to learning and ensures that all children can experience the joy of discovery. Your sponsorship helps provide **free field trips for Winston-Salem/Forsyth County Schools**, **educational programs for Title I students**, and **discounted admission through Museums for All**. Together, these initiatives reach more than **25,000 visitors each year**, creating equitable opportunities for hands-on exploration and lifelong learning.

The evening unfolds in two parts: an elegant **VIP Dinner** featuring an inspiring program, live auction, and paddle raise — followed by a high-energy **After Party** that transforms the museum into a vibrant celebration filled with music, immersive experiences, and late-night fun.

*“As a first-time sponsor and co-chair of the Kaleidoscope Ball, I’ve seen just how much Kaleideum means to this community. Supporting this event wasn’t just about planning a magical evening — it was about investing in something bigger: the power of play, the joy of discovery, and the chance for every child to learn beyond the classroom. It’s an honor to be part of that mission.”*

*— Taylor Williams,  
2025 Inventor Sponsor  
& Kaleidoscope Ball  
Chair*



## Evening Schedule

### 6-8:30 pm | VIP Dinner & Program

The Kaleidoscope Ball begins with an exclusive seated dinner for Kaleideum's closest supporters — our cash sponsors, Patron ticket holders, and honored guests. This elegant experience includes a curated meal, powerful mission storytelling, live auction excitement, and the chance to directly support Kaleideum's impact in the community. All VIP Dinner guests are invited to continue the celebration at the After Party.

### 8:30-11:30 pm | After Party

Guests with After Party tickets join the festivities beginning at 8:30 pm, when the museum opens for a dynamic evening of celebration and connection. The After Party features live music and dancing, a silent auction, games of chance, signature cocktails, and hands-on experiences throughout the museum — a night that perfectly reflects the playful, creative spirit of Kaleideum.

## Why Your Sponsorship Matters

When you sponsor the Kaleidoscope Ball, you're not just supporting a night of celebration — you're investing in **access, equity, and opportunity**.

Your support helps more than **25,000 children each year** experience Kaleideum through free and reduced-cost visits, field trips, and community partnerships. Together, we're inspiring the next generation of innovators, creators, and critical thinkers.



To become a sponsor, contact:  
Erin Craver  
Vice President of Philanthropy  
[ecraver@kaleideum.org](mailto:ecraver@kaleideum.org)  
(336) 714-7125



# Kaleidoscope Ball Sponsor Benefits

**Deadline for sponsorship: Sept. 11, 2026**

	Sponsor Levels				
	Presenting Sponsor \$30,000	Innovator Sponsor \$15,000	Inventor Sponsor \$10,000	Designer Sponsor \$5,000	Patron Sponsor \$2,500
VIP Dinner Tickets	10	10	10	4	2
After-Party Tickets	14	8	6	4	2
Logo/Name:	RESERVED				
Save-the-Date					
Invitation		✓	✓	✓	✓
Printed event program - logo placement		✓	✓	✓	✓
Kaleideum website and event website		✓	✓	✓	✓
Digital Signage at event		✓	✓	✓	
Recognition on social media (25,000+ followers)		✓	✓	✓	
Signage at entrance		✓	✓		
Branded e-blast (29,000+ subscribers)		✓	✓		
Verbal recognition at event					
Inclusion/quote in press release	RESERVED				
Media mentions	✓				
Recognition on video board near stage	✓	✓	✓		

## Sponsor Recognition Details

Every sponsorship opens doors of discovery for children and families across our community. Your partnership helps ensure that all children can access Kaleideum’s hands-on experiences and educational programs.

All **cash sponsors** and **Patron ticket holders** include VIP Dinner access as outlined above.

**In-kind sponsors** at the \$10,000 level receive **two VIP Dinner tickets**. **In-kind sponsors** at the \$5,000 and \$2,500 levels receive **After-Party tickets** in recognition of their generous support.

# *Thank you* for believing in Kaleideum!

Your support helps us create a place where curiosity is sparked, creativity is celebrated, and every child feels like they belong.

Because of you, Kaleideum is more than a museum — it's a community resource, a classroom without walls, and a launchpad for lifelong learning.

Thank you for standing with us.  
Thank you for investing in wonder.  
We are truly grateful.

